

# ACCESS TO OPPORTUNITY IN CENTRAL AMERICA AND THE CARIBBEAN

An International Investment Conference  
Organized by the Overseas Private Investment Corporation



Sponsored by the Overseas Private  
Investment Corporation



MAY 15-17, 2007  
Sheraton Presidente San Salvador  
San Salvador, El Salvador

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c/o MFM Group, Inc.  
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Miami, FL 33155-5526  
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## KEY HIGHLIGHTS

- Opportunities to learn about financing available from the public and private sectors for investment in Central America and the Caribbean
- Sessions highlighting investment activities in the housing, tourism, and energy sectors
- Sessions on infrastructure projects and franchising opportunities in the region
- Overviews from leading investment experts, U.S. businesses and financial institutions actively investing in the region
- Presentations on the private equity market in Central America and the Caribbean
- Opportunities for facilitating key private sector investment partnerships between U.S. businesses and local businesses and banks
- Insights from U.S. and regional government officials



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## AGENDA

As the primary U.S. government agency focused on supporting private sector investment in emerging markets, the Overseas Private Investment Corporation (OPIC) is pleased to organize "Access to Opportunity in Central America and the Caribbean," an international investment conference that will be held May 15-17, 2007 in San Salvador, El Salvador. The purpose of the conference is to highlight investment opportunities in the region, encourage the formation of joint ventures and partnerships between U.S. and local businesses, and facilitate support for new investments.

The conference will offer a unique opportunity to hear presentations by leading investment experts, U.S. businesses currently investing in the region, financial institutions operating in the region, and U.S. government officials. Sessions will focus on investment opportunities in sectors such as infrastructure, energy, tourism, franchising, financial services, and housing.



The Overseas Private Investment Corporation (OPIC) was established as an independent agency of the U.S. government in 1971. OPIC helps U.S. businesses invest overseas, fosters economic development in new and emerging markets, complements the private sector in managing risks associated with foreign direct investment, and supports U.S. foreign policy. Because OPIC charges market-based fees for its products, it operates on a self-sustaining basis at no net cost to taxpayers.

OPIC helps U.S. businesses compete in emerging markets and meet the challenges of investing overseas when private sector support is not available. OPIC offers up to \$250 million in long-term financing and/or political risk insurance to U.S. companies investing in over 150 emerging markets and developing countries. Backed by the full faith and credit of the U.S. government, OPIC advocates for U.S. investment, offers experience in risk management, and draws on an outstanding record of success.

OPIC mobilizes America's private sector to advance U.S. foreign policy and development initiatives. Projects supported by OPIC expand economic development, which encourages political stability and free market reforms. OPIC promotes U.S. best practices by requiring projects to adhere to international standards on the environment, worker rights, and human rights. For more information visit [www.opic.gov](http://www.opic.gov).

### Tuesday, May 15

2:00 pm-3:00 pm Press Briefing  
3:00 pm-6:00 pm Conference Registration  
7:00 pm-9:00 pm Welcome Reception

### Wednesday, May 16

7:30 am-6:00 pm Conference Registration  
9:00 am-10:00 am Official Conference Opening  
10:15 am-11:15 am Challenge and Opportunity: An Investment Overview of Central America and the Caribbean  
11:15 am-11:30 am Networking Break  
11:30 am-12:45 pm ACCESS TO CAPITAL: From Microfinancing to SMEs  
1:00 pm-2:30 pm Executive Luncheon

2:45 pm -4:00 pm ACCESS TO CAPITAL: Private Equity  
4:00 pm-5:15 pm INFRASTRUCTURE  
7:00 pm Reception

### Thursday, May 17

9:00 am-11:00 am HOUSING  
11:00 am-11:15 am Networking Break  
11:15 am-12:30 pm TOURISM  
12:45 pm-2:15 pm Executive Luncheon  
2:30 pm-3:45 pm ENERGY  
3:45 pm-5:00 pm FRANCHISING  
6:00 pm-8:00 pm Closing Reception

## REGISTRATION ACCESS TO OPPORTUNITY IN CENTRAL AMERICA AND THE CARIBBEAN | MAY 15-17, 2007 | Sheraton Presidente San Salvador, San Salvador, El Salvador

### PERSONAL INFORMATION:

NAME \_\_\_\_\_ TITLE \_\_\_\_\_

COMPANY, ORGANIZATION OR AGENCY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE/PROVINCE \_\_\_\_\_ ZIP/POSTAL CODE \_\_\_\_\_ COUNTRY \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_ E-MAIL \_\_\_\_\_

### REGISTRATION FEE: (please check the appropriate box)

- Individuals from U.S. and other companies and financial institutions - US \$400.00  
 Individuals from locally-owned companies and financial institutions in Central America and the Caribbean - US \$200.00

### PAYMENT METHOD: Pay by VISA, MasterCard or American Express.

The charge on your credit card statement will appear as "MFM Group, Inc."

- Visa  MasterCard  American Express

CREDIT CARD NUMBER \_\_\_\_\_ EXPIRATION DATE \_\_\_\_\_

CARDHOLDER NAME \_\_\_\_\_ CARDHOLDER SIGNATURE \_\_\_\_\_

If you require special arrangements to fully participate in this meeting due to a physical disability, please check this box and we will contact you.

Special Dietary Requirements (if any):  No Pork  Vegetarian  No Dairy Products  Other

**HOTEL:** Sheraton Presidente San Salvador, Avenida La Revolución, Colonia San Benito, San Salvador, El Salvador. Please visit [www.trademeetings.com](http://www.trademeetings.com) to reserve your room.

**RATES:** Deluxe Single Room: \$110, per room, per night. Deluxe Double Occupancy Room: \$125, per room, per night. The Sheraton Club Single Occupancy Room: \$140, per room, per night. The Sheraton Club Double Occupancy Room: \$150, per room, per night

All rates listed are in U.S. Dollars and are per room, per night. An additional 13% room tax and 5% tourism tax will be included in your bill per room, per night upon check-out.

The Overseas Private Investment Corporation reserves the right to qualify all registrants. Registration includes a copy of the workshop material and all group meals and breaks, as noted in the conference program. Contact information you provide will be published in the conference attendee roster provided to registered participants. Travel arrangements and other expenses are the sole responsibility of participants. Cancellations received in writing by MFM Group, Inc. by May 1, 2007, will be refunded in full. Cancellations received after this date will not be refunded. Substitutions are welcome. Program content and Speakers are subject to change without notice.

**CUT-OFF DATE:** Monday, April 20, 2007.

**HOTEL RESERVATION:** In order to confirm a reservation, a deposit equivalent to the first night's stay plus all applicable taxes is required by credit card. This will be billed by the hotel to the credit card provided online. Should a guest cancel a reservation, the deposit will be refunded if cancellation is made at least 48 hours prior to the day of arrival. Thereafter, the guest is deemed "no show" and the deposit will not be reimbursed.

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